Ref: MHL/Sec&Legal/2022-23/69

To, Head, Listing Compliance Department BSE Limited,

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001.

Scrip Code: 542650

To,

Head, Listing Compliance Department, National Stock Exchange of India Limited

Date: November 08, 2022

Exchange Plaza, Plot No. C/1. G Block, Bandra – Kurla Complex, Bandra (East), Mumbai – 400 051

Scrip Symbol: METROPOLIS

Sub: Intimation of Investor Presentation.

Dear Sir/ Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a copy of the Investor Presentation for the quarter ended September 30, 2022.

You are requested to take the above information on record.

Thanking you,

Yours faithfully

For Metropolis Healthcare Limited

Simmi Singh Bisht Head – Legal and Secretarial Membership No. A23360 Encl. a/a



BLOOD TESTS • DIAGNOSTICS • WELLNESS

Metropolis Healthcare Limited

Global Reference Laboratory: 4th Floor, Commercial Building-1A, Kohinoor Mall, Vidyavihar (W), Mumbai - 400 070.



Safe Harbor



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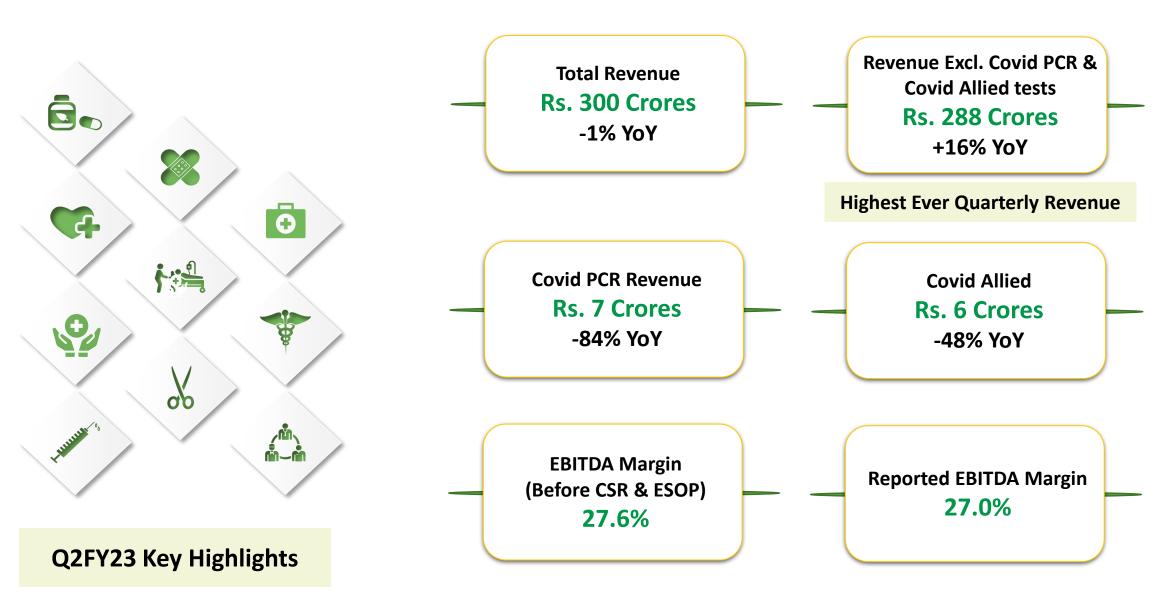
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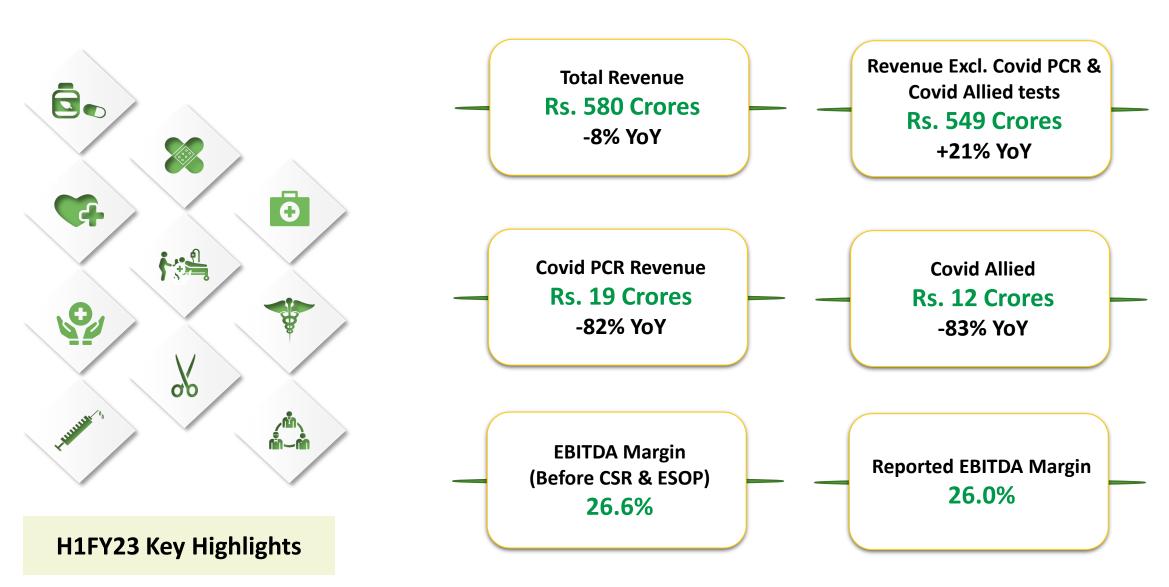
Q2FY23 Performance...





Blood Tests | Diagnostics | Wellness

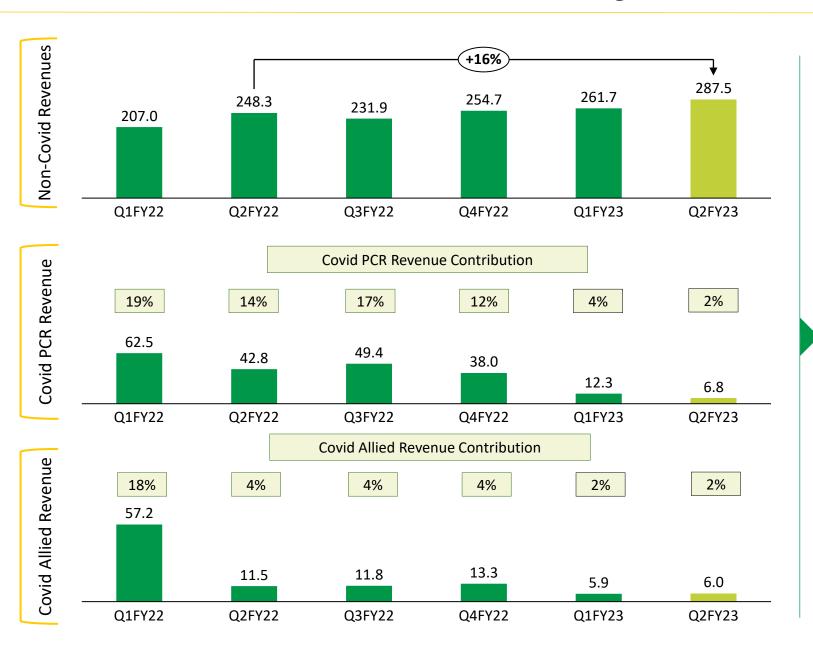




Blood Tests | Diagnostics | Wellness

Quarterly snapshot – Non-Covid revenue on growth trajectory



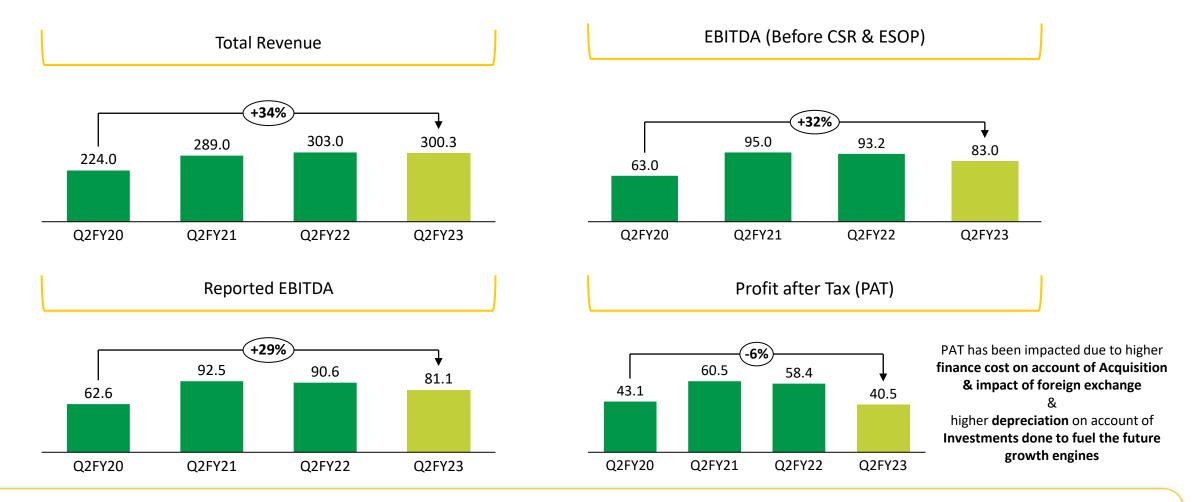


Key Highlights

- ✓ Recorded Highest Ever Quarterly Revenue excl. revenue from Covid PCR & Covid Allied tests
- ✓ Revenue excluding Covid PCR & Covid allied grew by 16% on YoY basis and stood at ~Rs. 288 crs
- ✓ Core business revenue growth on a like to like basis adjusting for Hi-tech acquisition & Government contracts stood at 12.4% on Y-o-Y basis
- ✓ Covid & Covid allied tests contributed only 4.3% of revenue in Q2FY23 vs. 17.9% of revenue in Q2FY22
- ✓ As economy moves past the covid days & the gradual shift in the consumer behavior encouraging them to be more health aware and proactive, expect the non-covid revenue to continue the growth trajectory both in the illness & wellness segments

Financial Metrics – from Q2FY20 (pre-covid) to Q2FY23

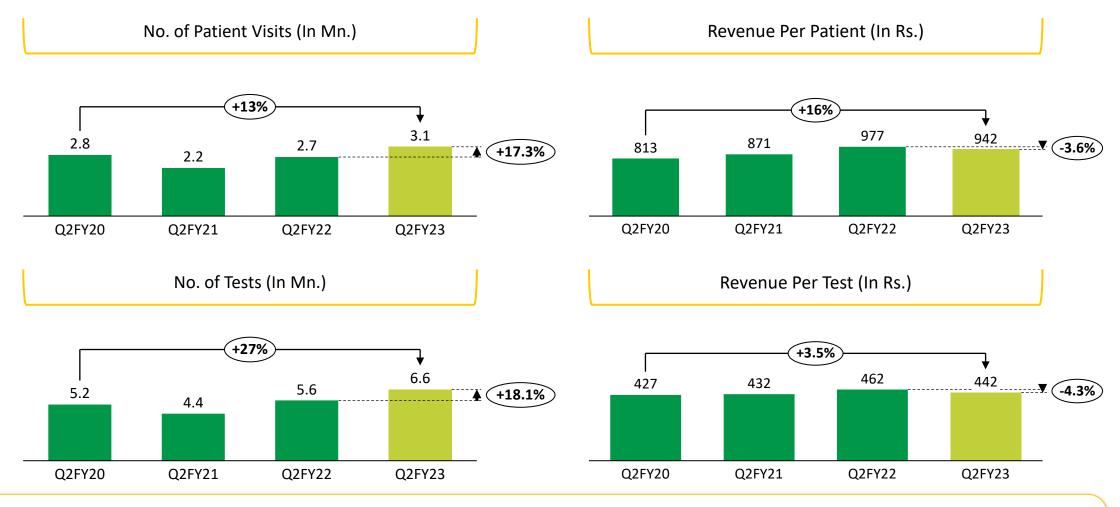




- ✓ With the largest test menu, Pan-India Specialized Diagnostic player; the trust created over the years in Pathology makes Company well placed to outgrow the Competition as market share shifts towards the organized sector for quality testing with precision in outcomes
- ✓ Margins have inched up on QoQ basis; expect margins to stabilize at the pre-covid levels going forward.

Operational metrics – from Q2FY20 (pre-covid) to Q2FY23

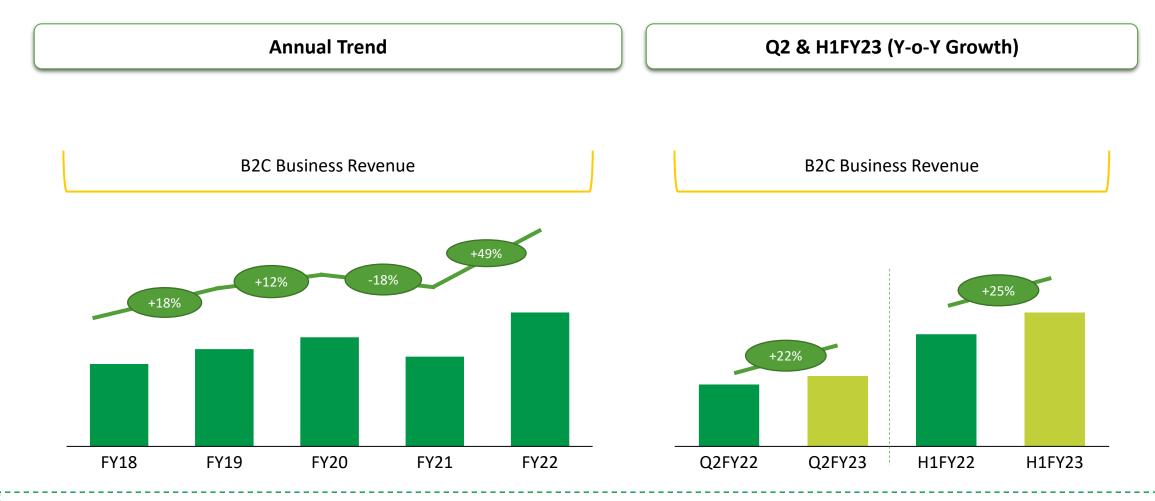




- ✓ Company recorded strong growth in No. of Patients & No. of tests.
- ✓ No. of patients for Q2FY23 increased by 17.3% and No. of tests for Q2FY23 increased by 18.1% on Y-o-Y basis
- √ Test per patient has increased from 1.9 in Q2FY20 to 2.1 in Q2FY23

Strong traction in B2C business (Excl. Covid PCR and Covid Allied tests)



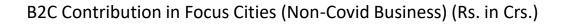


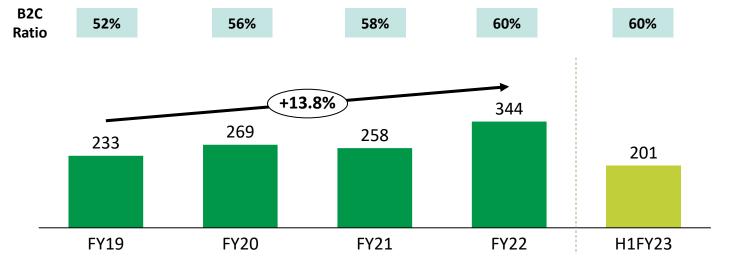
[✓] Our B2C business continue to witness growth on account of our customer first approach, digital & marketing initiatives

[✓] Revenue from B2C has increased by 22% & 25% for Q2FY23 & H1FY23 respectively on Y-o-Y basis

Share of B2C Business in Focus Cities (Non-Covid) at 60% in H1FY23





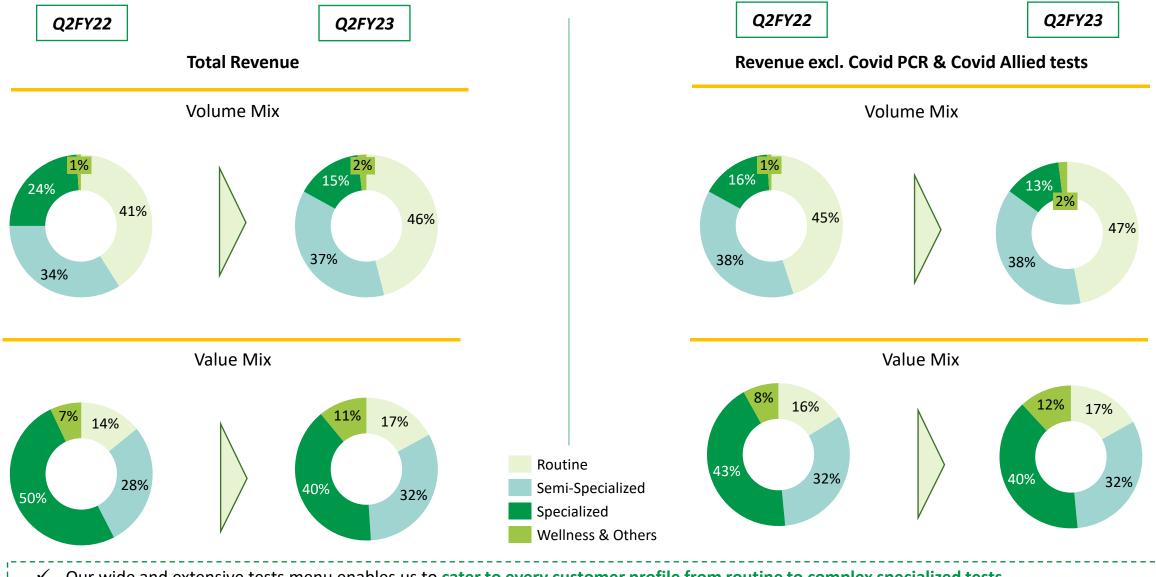


- Excluding Covid-19 revenues, our B2C contribution continues to increase
- ✓ Our aspirations is to achieve 65% B2C contribution in focused cities in coming years remains intact, driven by;
 - Aggressive network expansion to go closer to the patient
 - Integrated Brand building campaigns to establish Metropolis as a trusted brand in the mind of consumer and the doctor
 - Building awareness amongst doctors for quality and service differentiators of Metropolis vs the unorganized sector.
 - Obsessively monitoring customer experience and generating a Net Promoters Score (NPS)

Q2FY23 includes Hitech Diagnostics

Well diversified test volume and value mix...





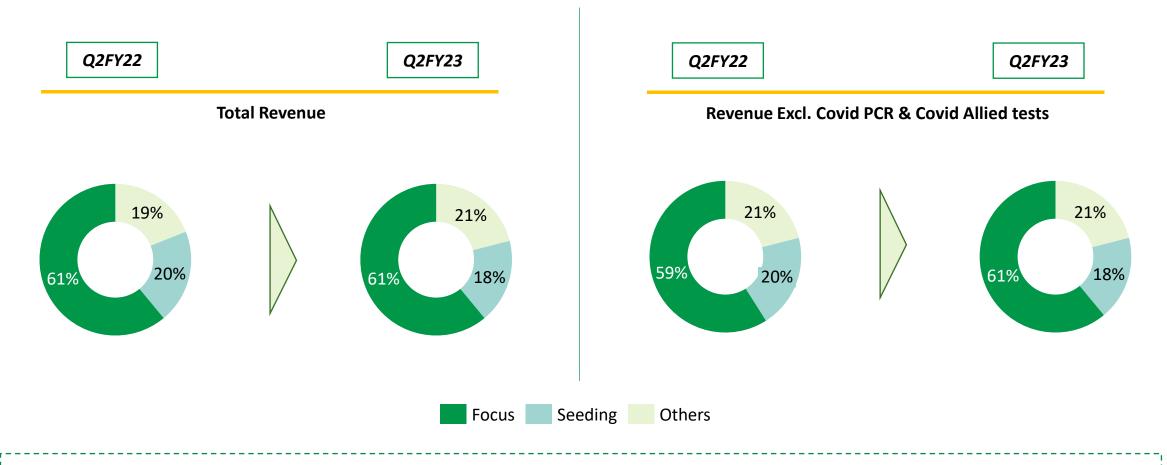
[✓] Our wide and extensive tests menu enables us to cater to every customer profile from routine to complex specialized tests

[✓] Our contribution from Wellness in terms of value (excl. Covid PCR & Covid Allied tests) has increased from 8% in Q2FY22 to 12% in Q2FY23

Diversified Revenue contribution across Geographies (1/2)...



Revenue Mix between Focus, Seeding & Other Cities

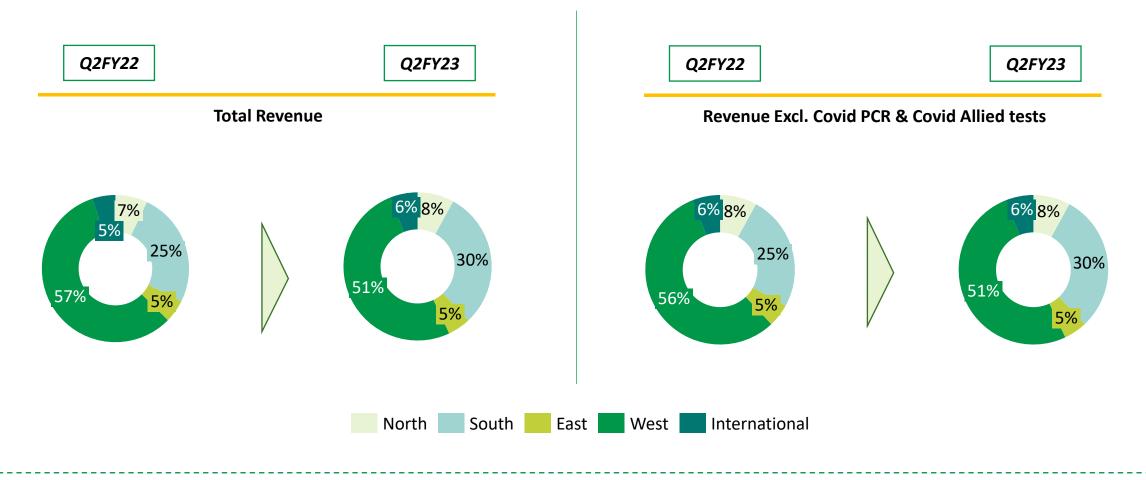


Continue to focus on strengthening the Brand in Focus cities through increase in B2C share while improving the share of Seeding and Other cities through a healthy mix of B2B and B2C driven by our large Test menu

Diversified Revenue contribution across Geographies (2/2)...



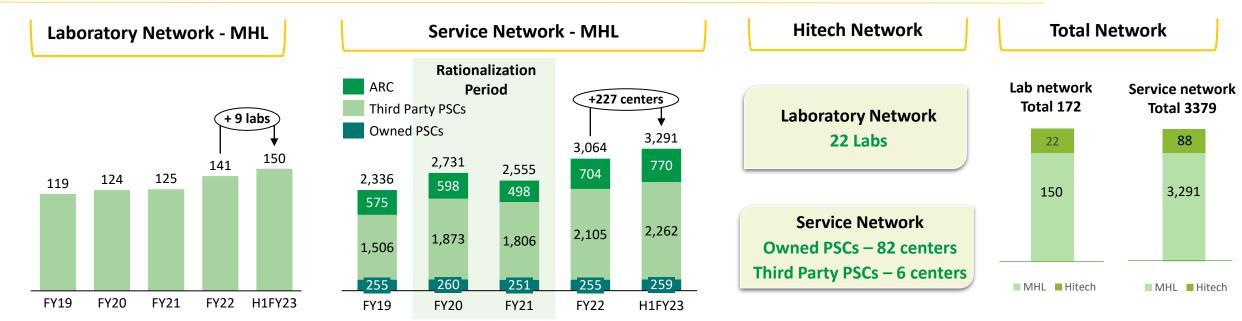
Revenue Mix between Geographies



Increase in revenue contribution from South is on account of acquisition of South India based Hitech Diagnostics

Network Strategy





We are on course to add 90 labs & 1,800 service centers by FY25

Network Strategy

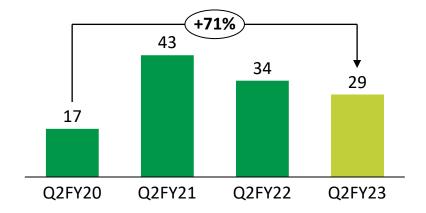
- ✓ Young Individual Patients Network The average retail centre matures in five years. As the network matures, it is expected to contribute to short and mid term future growth. There is an opportunity for our franchisee network which is opened in last four years to grow as per matured centres.
- ✓ Asset Light Network 92% of the centre network and 18% lab network is asset light. Major addition in the labs in the recent years has been through lab on lease model which is asset light with no capital requirement.
- ✓ Rationalization of Service Network Completed During FY21, company optimized the service network leading to better productivity and efficiency as well as improvement in Management Bandwidth.
- ✓ Network Expansion Started expanding network to newer and strategic locations
- ✓ Integration of Hitech Lab Network For operating leverage, optimized Hitech laboratory network by merging the operations with MHL network

Home visits services now covered in 100+ locations...



Total Home Visits Revenue

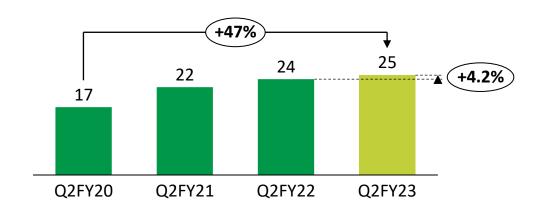
Rs. Crs.



Total home visit revenue has grown substantially as compared to pre-covid days

Home Visits Revenue Excl. Covid PCR & Covid Allied tests

Rs. Crs.



Growth & Sustainability in Home Visit Tests post covid period

Increasing Coverage

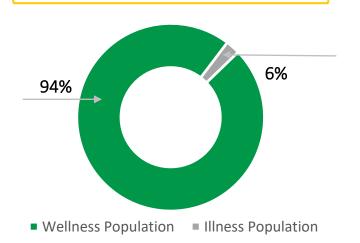


Home Visit services coverage extended to 100+ locations in Sep-22 from 60 locations in Mar-21

Focus on Wellness Segment

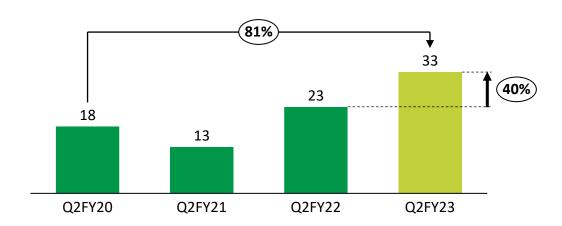
METROP US The Pathology Specialist

Population for Diagnostic Industry



Our focus is to cater to the balance **94% of the population** which has potential of
wellness testing

Total Wellness Revenue (excl. Covid & Allied)



- ✓ Revenue from wellness has grown by 81% as compared to Q2FY20 and by 40% on Y-o-Y basis
- ✓ Our contribution from wellness has increased from 8% in Q2FY22 to 12% in Q2FY23

Our Strategies

Premium
Wellness packages
for our
Core Markets

Value Wellness packages for our Non-Core Markets

Upselling
Routine testing
patients to
bundled testing
(Wellness
packages)

Digitally linked upselling for Chronic Patients (Notifications/Pop -up's/Offline outreach) Offset the competition intensity in our B2B Semispecialised segment







Please <u>click here</u> for TruHealth Wellness Packages

16

Creating a Digital Transformation for business to grow



Enhanced Productivity



Rapid Scalability



Improved user experience



Business
Continuity &
Agility



Future Ready Architecture



Plans

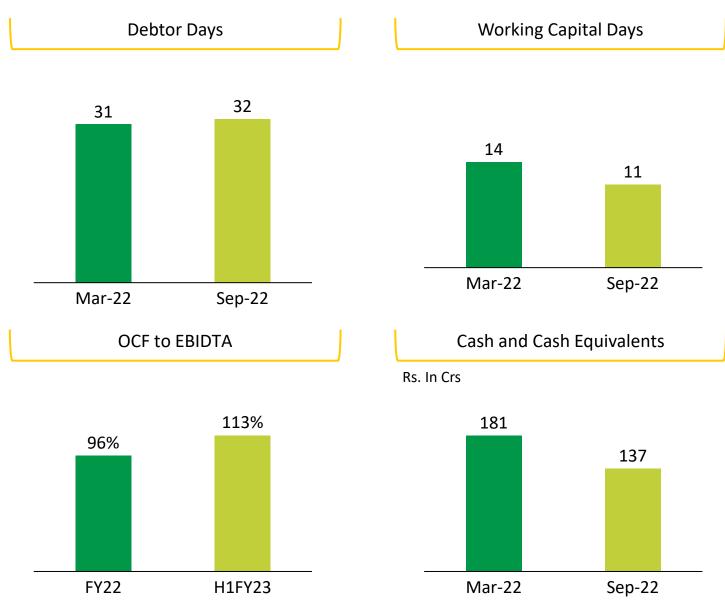
- A Fully Scaled Application Programming Interface (API) Centric Tech Core
- Full-fledged Customer Relationship Management (CRM) stack for Service, Sales, and Marketing with Customer Data Platform (CDP)
- Omni Screen Point-of-Sale Application (Registration & Invoicing)
- Newly Architected LIS with middleware for auto validation
- Enhanced B2C App (v1.0 released, V2.0 will be released in Nov, V3.0 will be released Mar)
- Directory of Services 2.0 (DOS) for faster creation of products/packages
- Supply chain (SCM 2.0) with visibility of consumption and planning
- B2B Portal (Partner Portal) adoption drive
- Cloud data-center consolidation
- Near real-time Biz. Intelligence

Benefits

- Digital Leadership
- Faster go-to-market
- Easier integration with Govt & Pvt entities (Ayushman Bharat Digital Mission, Aggregators, Hospitals, etc.)
- Omni Channel Acquisition & '0' loss of Biz at Touchpoints
- 360° view customers for better lifecycle management
- Data-driven Biz. (Analytics)
- Improving Turn Around Time (TAT)
- Improving Net Promoter Score (NPS)

Steady Focus on Balance Sheet continues





Key Highlights

- ✓ Debtor days in Sep-22 at stable levels compared to Mar-22
- ✓ Cash & Cash Equivalents dropped on account of prepayment of loan taken for acquisition of Hitech
- ✓ Gross debt stood at Rs. 138.4 Crs as of Sep-22. Plan to repay by FY24
- ✓ Working Capital days reduced by 3 days
- ✓ OCF / EBITDA stood at 113%

Consolidated Profit & Loss Statement



Profit & Loss Statement (Rs. Crs.)	Q2FY23	Q2FY22	Y-o-Y	Q1FY23	Q-o-Q
Total Revenue from Operations	300.3	302.6	-1%	279.9	7%
EBIDTA (before CSR & ESOP)	83.0	93.2	-11%	71.7	16%
EBIDTA (before CSR & ESOP) Margin	27.6%	30.8%	-317 bps	25.6%	201 bps
CSR & ESOP	1.9	2.5		1.8	
Reported EBIDTA	81.1	90.6	-11%	69.8	16%
Reported EBIDTA Margin	27.0%	30.0%	-296 bps	25.0%	203 bps
Depreciation	21.5	15.0		21.2	
Other Income	4.2	5.6		3.0	
EBIT	63.7	81.2	-22%	51.7	23%
Finance Cost	8.9	3.5		8.9	
Profit Before Tax	54.8	77.7	-29%	42.8	28%
Taxes	14.3	19.3		9.3	
Profit After Tax	40.5	58.4	-31%	33.6	18%
PAT Margin	13.5%	19.3%	-582 bps	12.0%	148 bps

Key Highlights

- ✓ Revenue for Q2FY23 was marginally down by 1% as compared to Rs. 302.6 crs in Q2FY22
- ✓ EBIDTA margins (before CSR & ESOP) have been inching up to pre-covid levels and stood at 27.6%. Margins have grown by 200 bps sequentially
- ✓ PAT for the quarter stood at Rs. 40.5 as compared down by 31% on Y-o-Y basis. However, we have seen a sequential uptick in PAT margins by 148 bps
- ✓ PAT was impacted on account of the following:-
- Finance cost going up due to higher interest cost on account of Acquisition & impact of foreign exchange
- Higher depreciation on account of Investments done to fuel the future growth engines

Consolidated Balance Sheet



Assets (Rs. Crs.)	Sep-22	Mar-22
Non-current assets	1,181.5	1,137.2
Property, Plant and Equipment	143.0	139.2
ROU Assets	154.3	109.5
Goodwill	454.7	454.7
Other intangible assets	353.9	355.5
Intangible assets under development	12.7	5.8
Financial Assets		
(i) Investments	1.8	1.8
(ii) Loans	0.0	0.0
(iii) Other Financial Assets	27.2	34.7
Deferred Tax Assets (Net)	4.9	9.8
Other non-current assets	0.9	0.3
Non-current tax assets (net)	28.3	25.8
Current assets	325.6	393.1
Inventories	38.5	51.1
Financial Assets	38.5	31.1
(i) Investments	26.8	13.8
(ii) Trade receivables	124.2	135.5
(iii) Cash and cash equivalents	70.1	66.0
(iv) Bank balances other than (iii)	40.5	101.0
(v) Loans	0.3	0.1
(vi) Other Financial Assets	7.4	11.5
Other Current Assets	17.8	14.3
Street Surrent Steel	27.0	11.0
TOTAL - ASSETS	1,507.1	1,530.3

Equity & Liabilities (Rs. Crs.)	Sep-22	Mar-22
Equity	958.9	888.2
Equity Share capital	10.2	10.2
Other equity	946.4	876.0
Non Controlling Interest	2.3	2.0
Non-current liabilities	259.1	340.6
Financial Liabilities		
(i) Borrowings	53.9	158.7
(ii) Lease Liabilities	113.9	82.6
(ii)Other Non-Current Liabilities	0.3	0.9
Provisions	12.7	11.7
Deferred tax liabilities (Net)	78.3	86.7
Current liabilities	289.1	301.5
Financial Liabilities		
(i) Borrowings	84.2	99.9
(ii) Lease Liabilities	53.0	37.4
(iii) Trade Payables	101.4	103.2
(iv) Other Current Financial Liabilities	18.1	23.7
Other Current Liabilities	1.9	5.4
Provisions	10.5	8.9
Current tax liabilities (Net)	20.0	23.2
TOTAL - EQUITY AND LIABILITIES	1,507.1	1,530.3

Consolidated Cash Flow



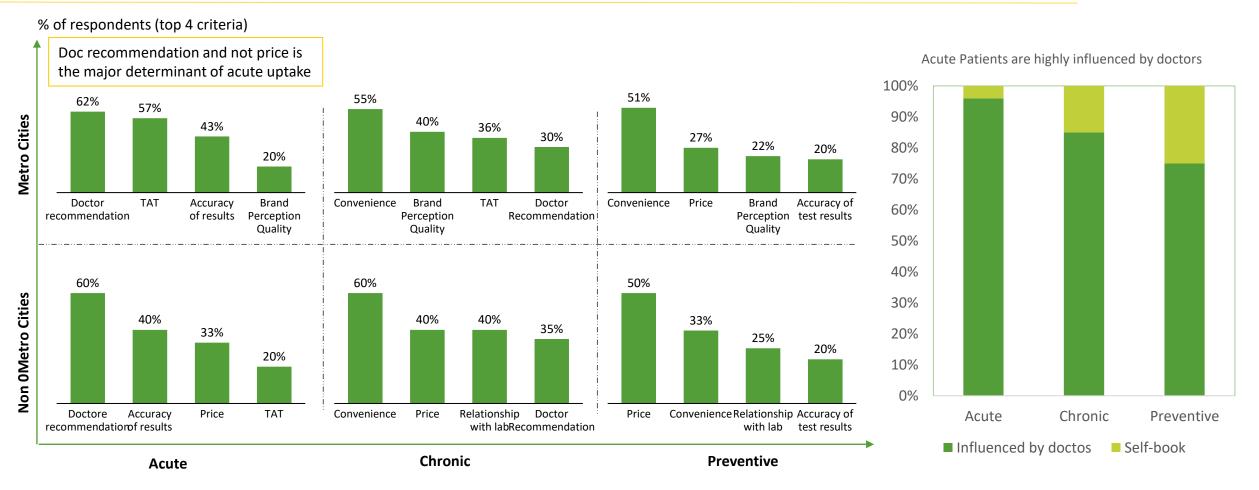
Cash Flow Statement (Rs. Crs)	H1FY23	H1FY22
Profit Before Tax	97.6	180.8
Adjustments for Depreciation and other items	52.6	36.2
Operating profit before working capital changes	150.3	217.0
Changes in working capital	19.7	-14.6
Cash generated from operations	170.0	202.3
Direct taxes paid (net of refund)	-32.6	-38.3
Net Cash from Operating Activities (A)	137.4	164.1
Net Cash from Investing Activities (B)	22.1	-386.6*
Net Cash from Financing Activities (C)	-155.4	-20.0
Net Change in cash and cash equivalents	4.1	-242.6



Metropolis is well placed

Doctor recommendation & not price is the key determinant for acute patients





- Acute Patients are the most influenced by doctors and least influenced by price
 - Chronic Patients are moderately influenced by doctors as well as price
- Wellness Customers are the least influenced by doctors and most influenced by price

Source – Bain & Company

Metropolis is well placed



Category

Doctor Influence

Price Factor

Online aggregators Impact



Well placed to tackle

Acute Patient

Highest

Lowest

Lowest

✓ Appx. 80% of the volumes at

patients which are highly

for metropolis is stickier &

sustainable in nature

have a strong foothold

Metropolis comes from acute

influenced by doctors where we

✓ Acute patients are least concerned

Moderate

Moderate

Moderate

Chronic Patient

- ✓ Appx. 18% of the volumes at Metropolis comes from chronic patients which are moderately influenced by doctors and price
- ✓ Our strategy to protect disruption in this segment is to launch loyalty benefits for chronic customers as they require tests at regular intervals
- ✓ Loyalty benefits will help us to make our chronic patient business stickier in nature as they will find no value by switching over to other player

Preventive Customers

Lowest

Highest

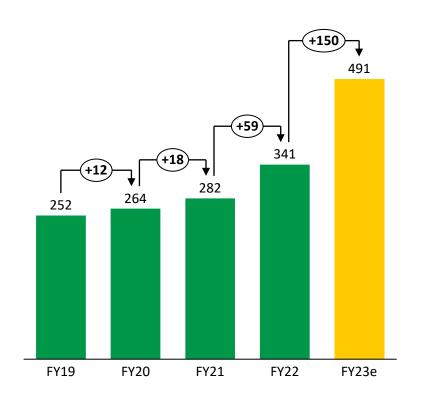
Highest

- ✓ Appx. 2% of the volumes at Metropolis comes from preventive customers who opts for wellness tests
- ✓ The segment within wellness which is facing highest disruption is budget wellness while Metropolis has always focused on premium wellness
- ✓ Premium wellness customers tend to go for quality and not price. Hence, we expect our premium wellness segment to grow sustainably

Mumbai continues to be a key market for us



Service Network in Mumbai



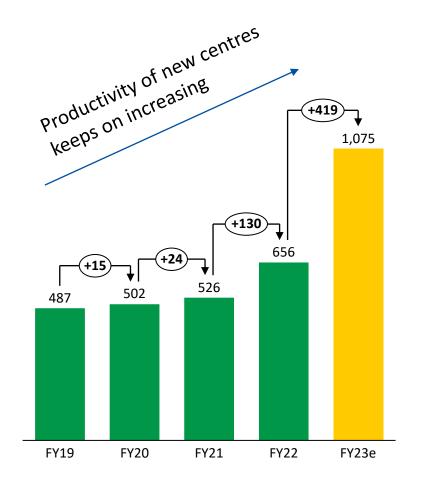
Mumbai is a key market for Metropolis with strong doctor & customer connect

- ✓ Centres in Mumbai continue to be highly profitable even after increasing competition in the city in FY22
- ✓ Expect strong profitability in Mumbai to continue given the strong brand visibility we enjoy in the city
- ✓ Plan to add 150 service centers in FY23 in Mumbai to further strengthen our foothold in the city and go nearer to our customer

Strong Productivity from new centres in focus cities



Service Network in Focus Cities



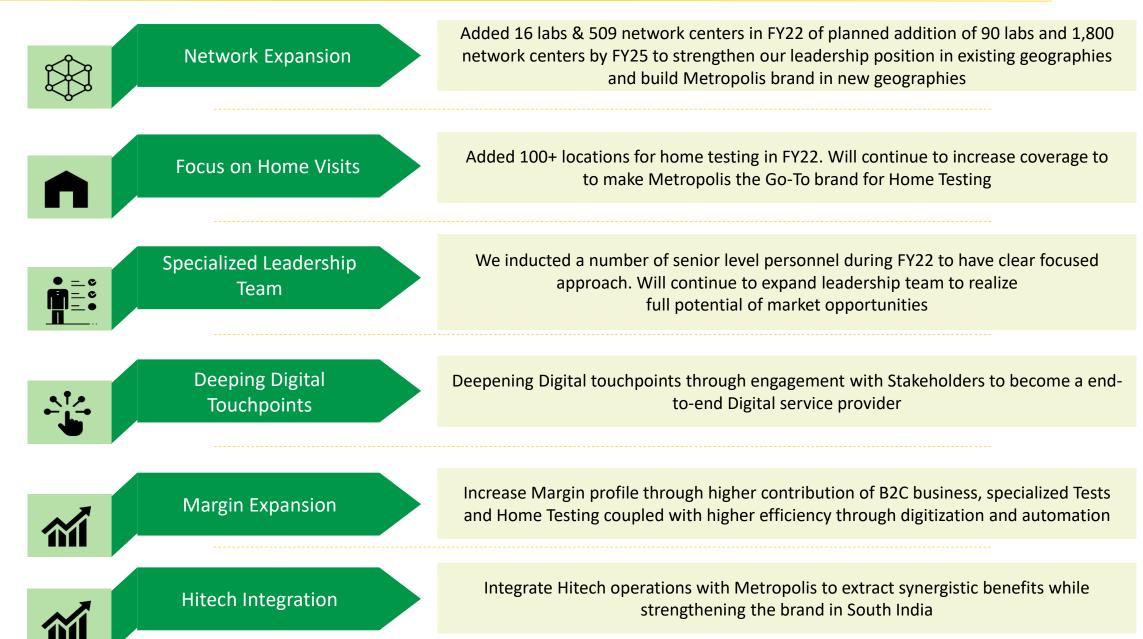
Strong expansion plan across focus cities

- ✓ Focus cities for Metropolis include Mumbai,Pune, Chennai, Bengaluru & Surat
- ✓ Productivity for new centers in its first 12 months continue to increase in most of the focus cities where competition intensity has increased the most
- ✓ Plan to add 419 service centers in FY23 in the focus cities to capture the growth opportunity across the focus cities



Way Forward...

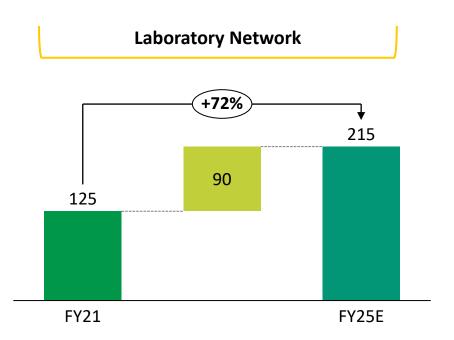


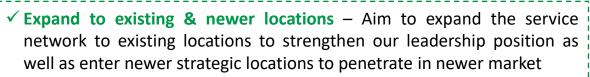


1. Network Expansion Plan

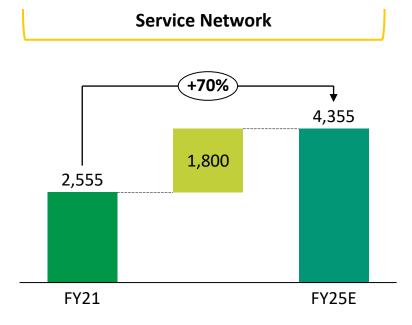


Metropolis Network Expansion Plan





- ✓ Focus locations for expansion Fill vacuums in the state of MP, Maharashtra, Gujarat, UP, Orissa, Jharkhand, Telangana and AP.
- ✓ **Dedicated team** A separate team to implement the project
- ✓ Make Metropolis a nation-wide Brand Vision to make Metropolis a
 Go-To-Brand for customers any testing needs

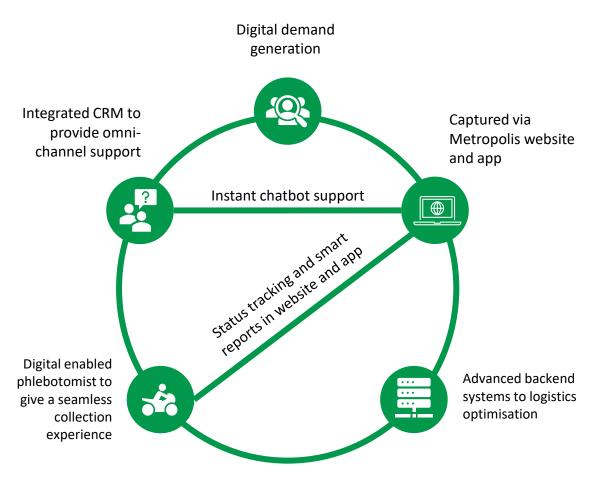


Benefits of labs expansion

- ✓ Faster commissioning of labs leading to early monetization
- ✓ Availability of larger test menu to wider & newer market
- ✓ Increasing the visibility & penetration of Metropolis Brand
- ✓ EBIDTA margins back to Group level in 2.5 years through better productivity which was earlier at 4 to 5 years for greenfield labs

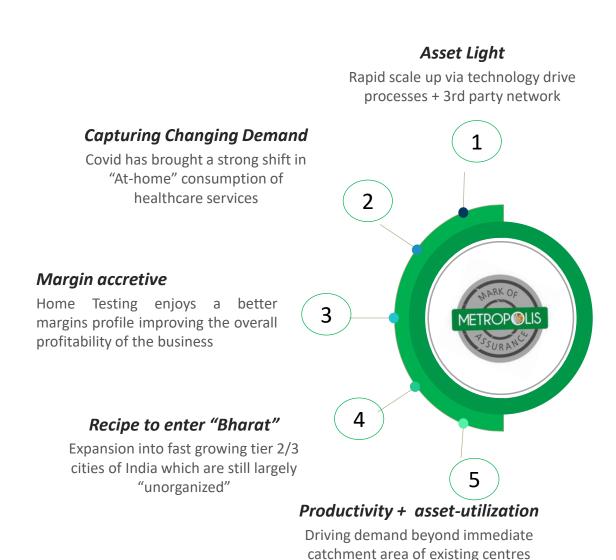
2. Driving growth via digitally driven, asset-light home-visit segment





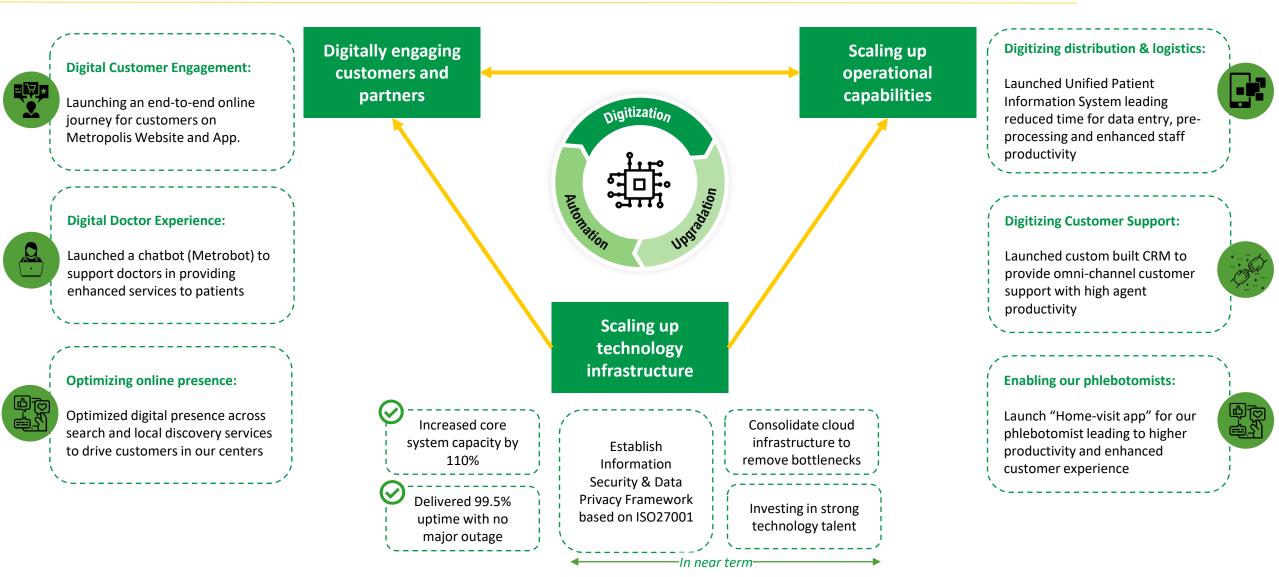
End-to-end digitally enabled home-visit

Targeting 15% contribution from digital channels by end of FY22, increasing to 33% over next 3 years



3. Deepening our digital touch points, capability throughout our value chain





Our focus is to become an end to end digital service provider not only for our customers, but for all our stakeholder including doctors, vendors and healthcare partners

4. Levers for Margin Improvement & Cost Efficiencies



Increased Utilization and Product Mix

Higher utilization of Labs and increase in patient visits coupled with superior product mix

Increased Home Visits

Increase Home Visits revenue with focused marketing initiatives and expanding the service coverage

01 05 02 **Levers for** Margin **Improvement** 03 04

Cost Efficiency Initiatives

Encouraging innovation and critical thinking leading to operational & cost efficiency

Automation

Automation & Digitization across all processes to control unnecessary costs

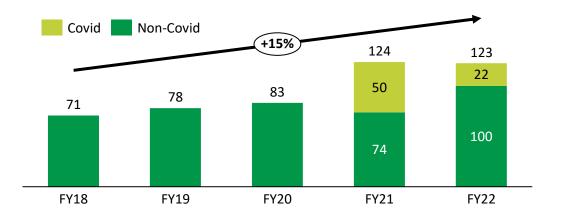
Increased Revenue & Throughput

Increased revenues leading to economies of scale benefits consequently leading to robust margins

5. Hitech Integration



Hitech Diagnostic Centre Revenue Rs. (In Crs.)



Key Financial Highlights of Hitech Diagnostic Centre

- ✓ Hitech's non-covid business grew by 35% in FY22 to Rs. 100 crs while covid revenue dropped by 56% in FY22 to Rs. 22 crs.
- ✓ Non-covid revenue contribution stood at 82% of the total revenue in FY22 which is sustainable in nature
- ✓ This robust performance is on the back of its strong B2C connect

Revenue strategy to aid double digit growth

- ✓ Dual brand strategy in Chennai while single brand in rest of TN & Karnataka. Plan to launch 100 centers in FY23
- ✓ Increasing contribution of speciality tests by Widening the Test Menu and improve the Product mix.
- Boost sales by extending Metropolis' digital marketing, app, website and other tools to enhance effectiveness of Hitech's sales effort
- Using Hitech's local lab infra, improve TAT for customers.
- ✓ Wellness is a small portion in Hitech currently as against around 7% wellness contribution of Metropolis. Target to increase wellness to Metropolis level.

Key levers to increase margins

- ✓ Increase B2C revenue mix from current 65% to over 70%
- ✓ Raw Material cost synergies in procurement with economies of scale
- ✓ Better Lab utilization with higher volumes
- ✓ Rationalization in Infrastructure, manpower, admin & logistic costs
- ✓ Usage of Metropolis IT systems and processes to improve productivity
- ✓ Margin is expected to grow by 3-4%.



Overview

We are Metropolis: The Pathology Specialist



Vision

To be a respected healthcare brand trusted by clinicians, patients and stakeholders. Positively impact lives of patients in their most anxious times and turn their anxiety in to assurance.

Mission

Helping people stay healthy, by accurately revealing their inner health



INTEGRITY

is in our

VEINS



EMPATHY

is in our

BLOOD



ACCURACY

is in our

DNA





Leading Diagnostic player in India



4,000+ Tests & Profiles



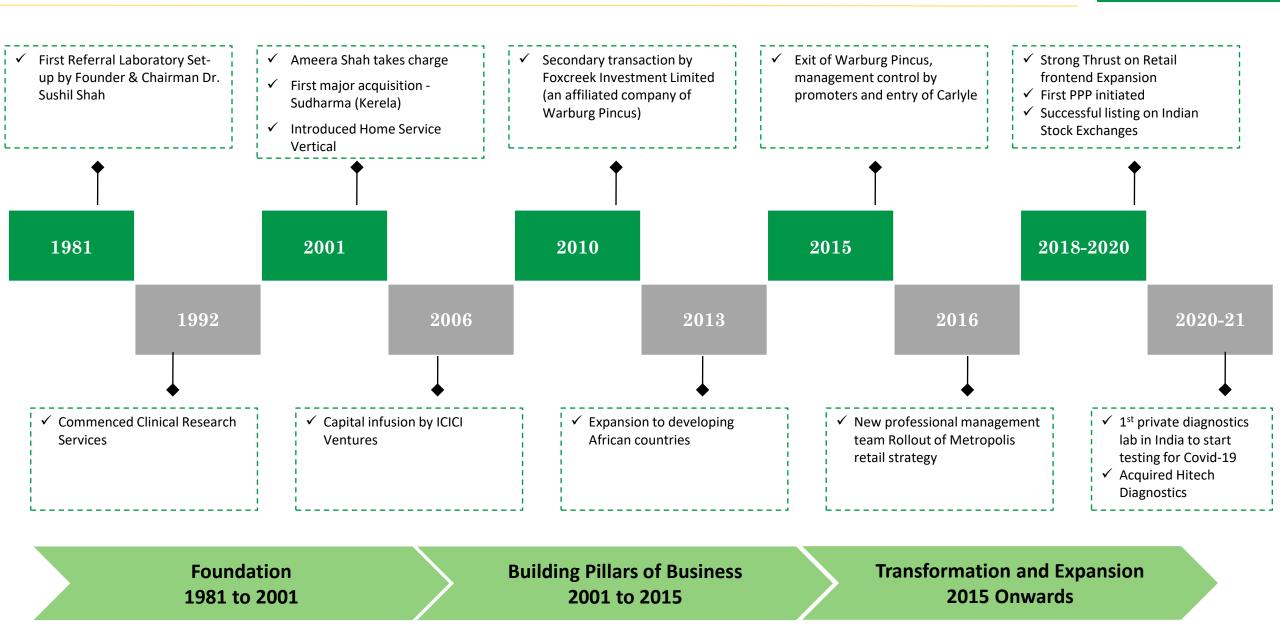
Presence in 20 States & 220 Cities



26 Mn Tests & 13 Mn Patient Visit in FY22

Journey to Leadership Position





Three decades of Delivering Value to Stakeholders





Leadership Position Across Industry



TEST MENU











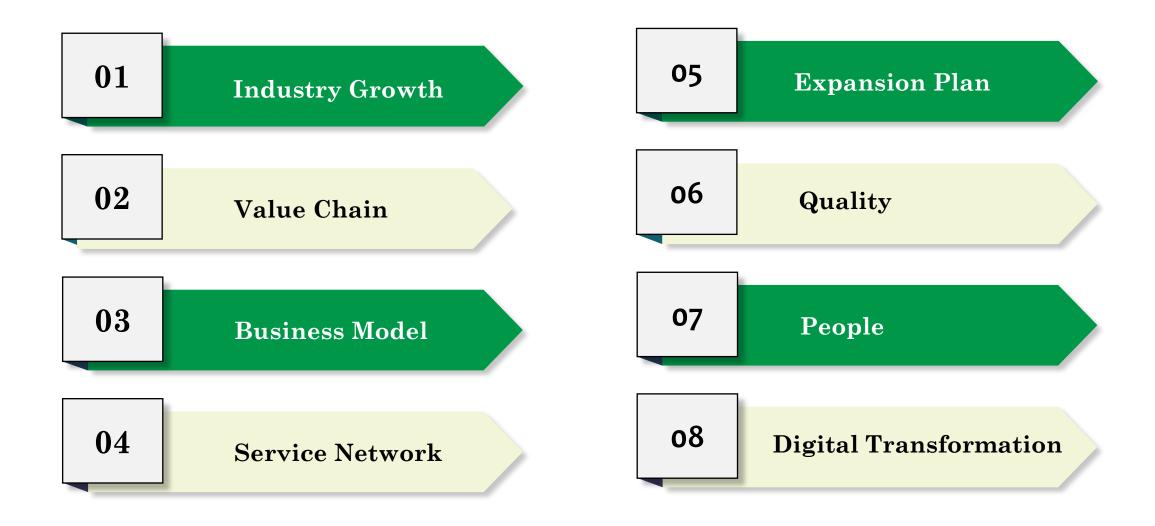
METROPOLIS Focus Area





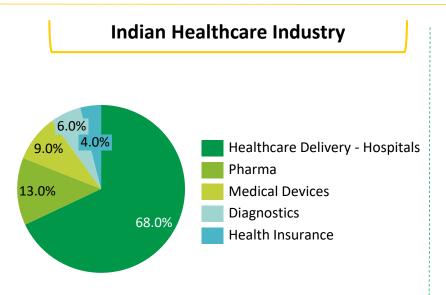


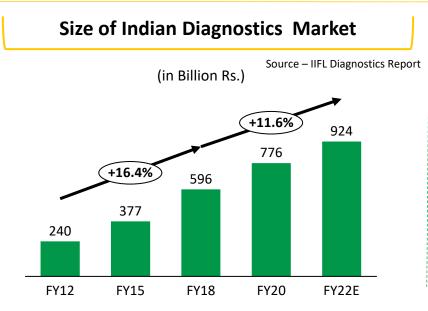


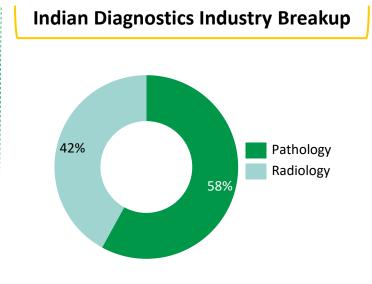


1a. Diagnostic Industry Poised to grow...

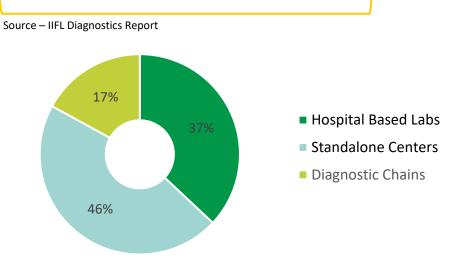




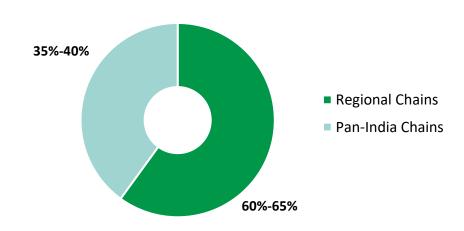




Diagnostic Industry highly fragmented

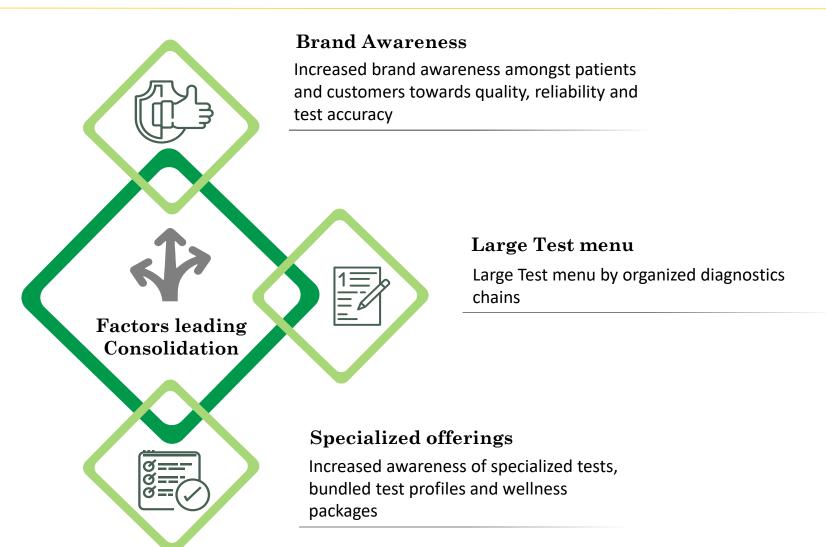


Diagnostic Chains Presence



1b. Top players to continue to acquire market share of standalone centers





Less than 20% of the Diagnostics Sector in India is organized with limited Pan India presence and focus on Quality Parameters in Testing





Metropolis is amongst the Front runners for Consolidation

Established track record of successful acquisition and integration in India and overseas

2. Presence in key pockets of Value Chain



Diagnostic Industry - Fragmented

Highly Fragmented Market Low Quality Standard



Technician Run Lab

Low on Technical Qualifications & Accreditations (99.9% labs remain un-accredited)



Pathologist Run Lab

Non-Compliant: Governance, Legal, Medical



Hospital Run Lab No Technology Up-gradation No Customer Service

Un-sustainable and un-scalable business model



Leading
Diagnostics Chains
at an advantage

Years of experience, brand value and delivering value to all stakeholders High Quality Standards with Large Test Menu

Customer Convenience

Highly Compliant w.r.t Governance, Legal & Medical regulations

Sustainable and Scalable Business Model

Routine Test

Majority Diagnostic Players

Moderate Competition

High Margins in %

Semi-Specialized Test

Few Focused Players

+

Intense Competition and Highly Commoditized

+

Packages and Test Menu is Key

Specialized Test

Few Players as market demands high accuracy and Quality Parameters

Low Competition

High absolute margin but low volumes

Metropolis Focus

Presence across Value Chain as we are a National Player

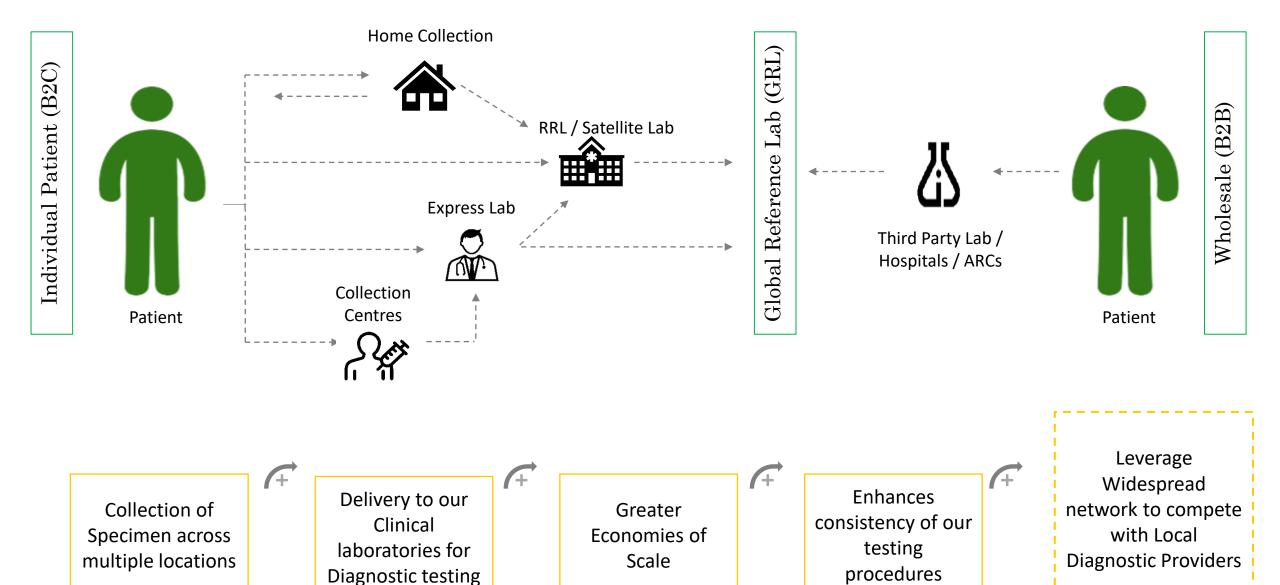
> Focus on High Value added Specialized Test

> > Resulting High Quality Earnings and Profitability

Metropolis - Test	FY22			
Mix Total Business	Volumes Mix	Value Mix		
Routine	41%	14%		
Semi Specialized	34%	29%		
Specialized	25%	49%		
Wellness	1%	7%		

3. Hub & Spoke Model to scale efficiently





4. Patient Centric Network



More than $\sim 4,000$ Test's & Profiles Present in 20 States & 220 cities

Global and
National
Quality
Accreditations

Over 10,000 Patient Touch Points

40+ Years

of Credible Operations



1Global Reference Lab in Mumbai

Routine + Semi-Specialized + Specialized

~4,000+ Test ~40,000 Sq. Ft



13 Regional Labs

10 in India; 3 Outside India

Routine + Semi-Specialized + Few Specialized

~500+ Test ~8,000 – 10,000 Sq. Ft



172 Labs 150

Labs - Metropolis

22

Hitech

Routine Tests

~25-150 Test ~1,000-2,500 Sq. Ft



3,379 Collection Centers

259

Owned PSC's

2,262

3rd Party PSC's

770

ARC's

88

Hitech

Collection Centers

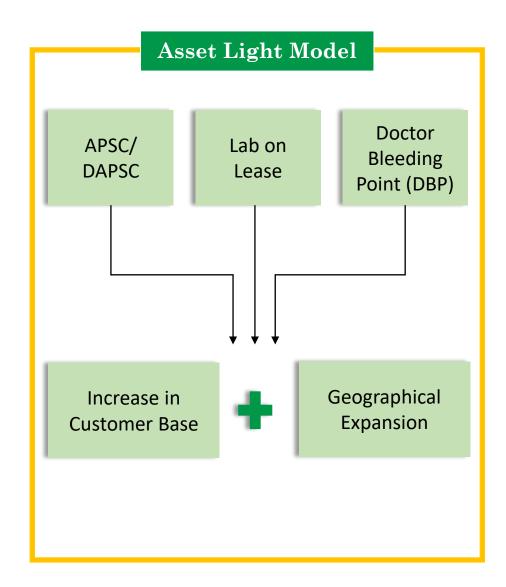
~200 - 1,000 Sq. Ft

Why Metropolis?

- Conclusive Diagnosis with Large test Menu backed by Highest standards of Quality
- Customer Focused Services with convenience and test accuracy at the core of service standard
- ✓ Large Un-Paralleled Service network with Pan India Presence
- Consistency in operations in every single visit from seamless blood collection, hygienic collection setup to timely report delivery

5. Asset Lite Expansion Plan



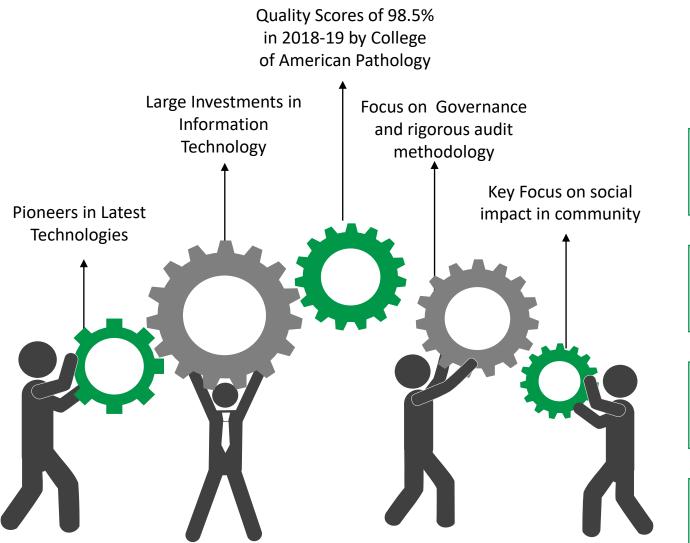


Network Expansion Strategy

- ✓ Focus on **Asset Light Model** to achieve Geographic Expansion with High Scalability
- ✓ The **A-PSC and D-APSC** Model allows us to grow our revenues by providing management and branding support while continuing to focus on increased penetration in our PSCs
- ✓ Better **Leverage of our Existing Infrastructure** by establishing a wider geographic reach which will enable customer base expansion and improvement in profitability matrix
- ✓ Establish strategic partnerships with **3rd Party Patient Service Centers** in India, Africa and Middle East to boost our Geographic reach

6a. Quality in Core







Quality protocols following global standards

99.9% of industry labs remain un-accredited with lack of minimum standards in the industry



Best medical talent trained in the Metropolis way

Talent in the industry remains un-trained with no benchmarks of minimum standards



Quality of materials used are USFDA or CE marked

Commonly used materials by industry labs are low quality



Patient experience score as per NPS is at 91%

Patient experience in industry labs is of poor infrastructure, lack of hygiene and safety and un-professional service



Ethical philosophy of putting patient first

Common practice in industry is to take shortcuts to enhance profit

Trust & Sustainability of our Brand is "CRITICAL TO OUR SUCCESS"

6b. Globally Compliant Quality Standards



"Global Lab Accreditations"







- ✓ Mumbai Lab is CAP accredited since 2005 *(College of American Pathologists, global gold standard in laboratory accreditations)
- ✓ NABL Accreditation follows ISO-15189 Standard and is recognized by ILAC & APLAC
- ✓ GRL and 11 RRLs have NABL accreditation.
- ✓ More than 75% reports are generated by accredited labs. Many of our doctor's are assessors, lead assessors for NABL.
- ✓ Some senior doctors are committee members of NABL, WHO, Government & NGO committees.

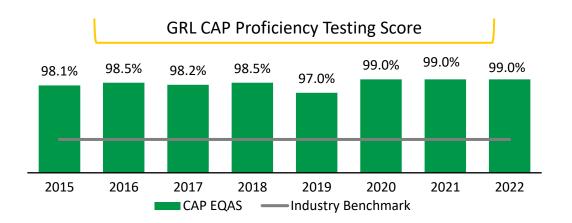


No. of Audits Conducted by PAC Team FY 18-19 19-20 20-21 21-22

1312	1,057	583	988
PAC Team: Special Pre Analyt	ical Care Team cons	tituted as part of	the Quality

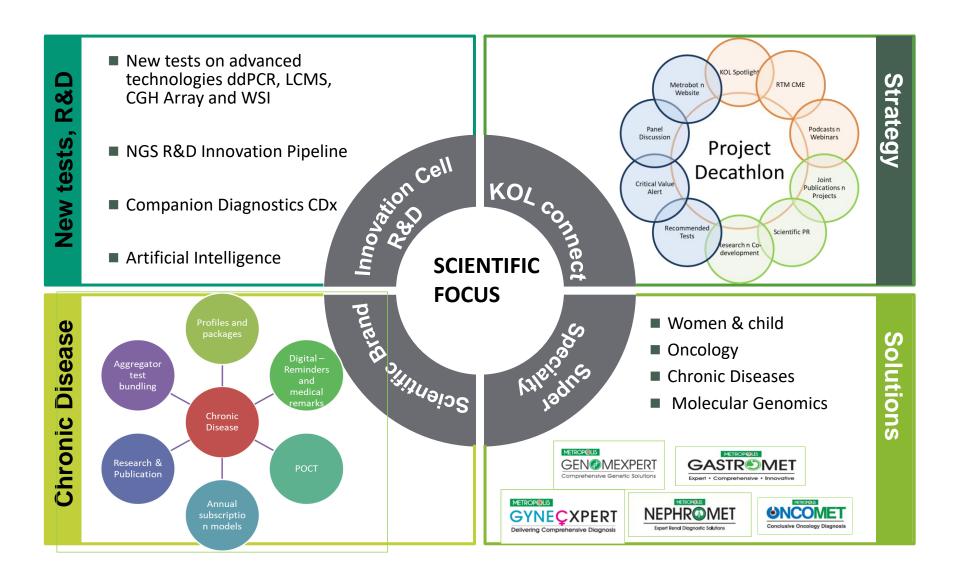
✓ This team conducts thorough internal audits as per NABL Checklist to ensure compliance for our collection centres and facilities

Assurance Team



6c. Scientific brand leadership





Segment Focus

Women & Child health

- Gynecxpert
- Neoxpert
- Pediamet

Integrated Oncopathology

- Oncomet
- Histoxpert

Chronic & Infectious diseases

 Neurouno, Nephromet, Gastromet, Cardioxpert, Microxpert, Diabedge, Osteoxpert

Molecular Genomics

Genomexpert

7. People are our greatest asset



Organization Strength

- Leadership Team aligned to vision of the company.
- Business models at par with changes in the fields of Technology & Healthcare and agile structures supporting the operating model.
- Challenging Work environment.
 Clear aligned Performance and
 Purpose
 Strong scientific team lead by MD
 Doctors & Pathologist.
- HR Management system for automated process ensuring real time employee related data.

 Learning management system for upskilling the talent
- Strong Culture and Equal opportunity workplace.



4300+ Skilled Member Base | Female Male Ratio- 40:60 | 214 Doctors | 2048 Scientific & Technician Team | Over 60% Millennial workforce

Organizational Imperative

- Investment in future leaders across levels and ahead of time.
- Strengthening Structures to support objectives. Clear roles and accountabilities
- Upgrade Capabilities & Skills create Talent Edge for MHL Business
- Leverage Technology and Innovation at every stage.
 Superior execution of programmatic work processes
- Build shared purpose and highperformance behaviors. Leverage People, Process & Platform capabilities as unique differentiators for change

8. Leveraging IT for Competitive Advantage





Improving Business revenue generation capabilities

- ✓ **IBM Watson Campaign** Automation will help improve in additional leads and tracking
- ✓ Lead Management system will help improve lead conversion rate
- ✓ Data Analytics model on customer data will improve Cross-Sell and Upsell



Cost Saving & Optimization

- ✓ Launching a Pricing Engine for better Revenue Assurance
- ✓ Payment Platform improving controls in Cash Management Process
- ✓ Network Bandwidth Optimization (SD-WAN)



Improved Operational Efficiency

- ✓ **Zero Data Loss;** 100% data replication in remote location
- ✓ Implementation of Sample tracking process to Improve Visibility of Customers & Turn Around Time (TAT) of reports.
- ✓ Automating HR processes through HRMS for better tracking and possible productivity.
- ✓ Introduction of Learning Management System to training and development goals.
- ✓ Automated Quality System to track quality standards across the group

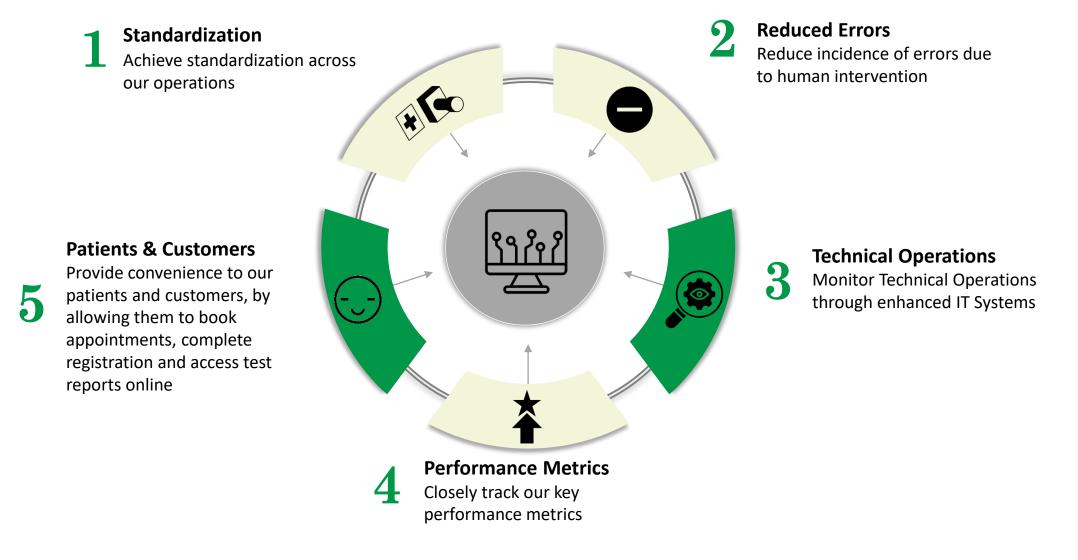


Improve Customer Experience

- ✓ **Mobility Applications** for consumer's ease of access
- ✓ Service CRM implementation will help improve NPS
- ✓ Feedback Management will increase percentage of patient providing instant feedback and rating

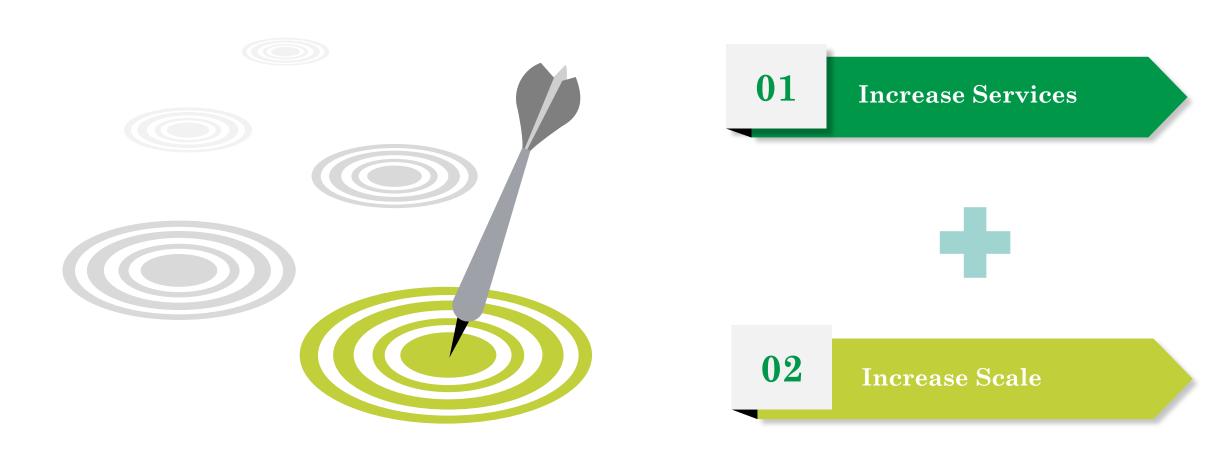
8a. Digital Transformation to improve efficiency





Our information technology system allows us to fully Integrate and Automate processes ranging from Registration, Bar-Coding and Billing of specimens to Analysis and Reporting of Test Results





Customer Centricity: In everything we do







Easy to Interpret Test Report

We offer our patients a Detailed Test Report which covers Result Trend Analysis and Patient Specific Interpretations and comments by our Doctors for certain tests and conditions



Sample Collection from Doorstep

We have increased scope of our Home Collection service to ~200 cities in India



Conclusive Diagnosis

We also have a policy of ensuring Conclusive Diagnosis to our patients, even if it involves incurring additional costs for us, by way of Re-Checks and Reflex testing on alternate technology



Digital Access

We have developed a Mobile Application

- ✓ For scheduling house calls
- ✓ Accessing Test reports
- ✓ Receiving Test Reminders
- ✓ Online requests for Billing Information

Sustainable Growth across Network



Criteria

Network of 210 Cities % of Revenue for FY22 (Total Business)

Strategy

- ✓ High Potential Market
- ✓ Metropolis has significant presence and operational experience in these cities

Focus
Cities
Profitable
Engines
61%
(Mumbai, Pune, Chennai,
Bangalore, Surat)

- ✓ High Growth Potential Market
- ✓ Core focus of Metropolis medium to long term growth
- ✓ Potential to become 'Focus Cities'

Seeding Cities
High Growth Engines
19%

✓ Tier II / Tier III Cities

Other Cities
Future Growth Engines
20%

(Lab Towns + Non-Lab Towns)

- ✓ Increasing productivity of Collection Centers
- ✓ Enhancing our Laboratory Capacity and Test Menu by adding Latest Machines and Technology
- ✓ Expanding B2C share of Business
- ✓ Enhance customer experience via new value-added initiatives
- ✓ Doctor Engagement through medical awareness initiatives
- ✓ Combination of B2B / B2C strategy to nurture seeding cities into focus cities over time
- ✓ Huge potential for Metropolis to increase the number and productivity of Patient Touch Points
- ✓ Targeted marketing activities to strengthen the Metropolis Brand
- ✓ Intend to leverage the **Asset Light Model** for expanding service network
- ✓ Focus to grow ARC Network to service institutional customers
- ✓ Nurture to Seeding Cities



Increase B2C sales mix





in Focused Cities on back of strong brand recognition to drive Individual patients to Metropolis Centres by promoting convenience.

Strengthen Metropolis Brand



Expand Branded thirdparty PSCs to help create increased visibility and presence with limited investments and do a Direct to Patient approach. Productivity of existing young network



Increase number of referring doctors through a more efficient sales force leading to higher number of footfalls per centre.

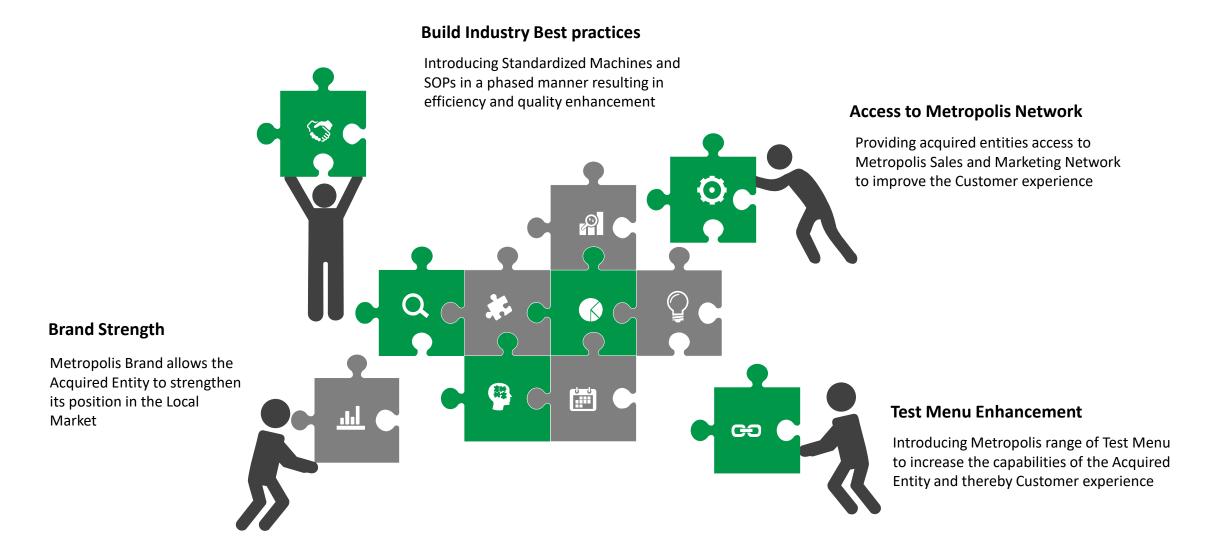
Wellness initiatives for consumers



Creating an easy and engaging way for consumers to directly interact with Metropolis and start making decisions about their own inner health.

Growing Inorganically– A Win-Win Strategy





Established Track Record of Successful Acquisition and Integration

Successful Track Record of Inorganic Strategy: 24 Acquisitions in 18 years



Few of the Acquired Companies	Year of Acquisition	Location	Revenue at the time of acquisition	Revenue for FY22
Sudharma Metropolis Health Services Private Limited	2003	Kerala	Rs. 1.8 Crores	Rs. 58.9 Crores
Golwilkar Metropolis Health Services (India) Private Limited	2006	Pune	Rs. 3.9 Crores	Rs. 64.4 Crores
Desai Metropolis Health Services Private Limited	2008	Surat	Rs. 3.4 Crores	Rs. 47.0 Crores
R.V. Metropolis Diagnostics & Healthcare Centre Private Limited	2008	Bangalore	Rs. 3.6 Crores	Rs. 51.6 Crores
Dr. Patel Metropolis Healthcare Private Limited	2012	Nasik	Rs. 1.8 Crores	Rs. 18.6 Crores
Sanjeevani Rajkot	2017	Rajkot	Rs. 12.0 Crores	Rs. 26.4 Crores
Hitech Diagnostics	2022	Chennai	Rs. 124.0 Crores (Non-Covid – Rs. 74 Crs.)	Rs. 123.0 (Non-Covid – Rs. 100 Crs.)

Metropolis has successfully improved the Performance of the Acquired Businesses as well as grow scale of operations, achieve economies of scale and increase operating efficiency thereby improving Market Position

Plenty of Opportunities for Growth...





Test Packages

Growing our offering of Test Packages to Increase Revenue Metrics. Customized packages to Institutional Customers and Personalized Packages to Individual Patients are key



Expansion



Scientific Upselling

Leverage our vast capabilities in Molecular Diagnostics,
Oncology, Cytogenic where there is Less Competition and
Higher Margins due to Advanced Technology, Skilled
Manpower and Complex Processes Involved

Aggressive Network Expansion to go closer to Patient

+

Seeding Cities emerging as New Focused Cities



Public Private Partnership

Selectively Participate in PPP Tenders in India by leveraging our experience with the execution of the NACO Order. Large opportunities exist in African markets on PPP basis 67% of Existing Patient Touch Points added during FY17-21.

Maturity of this Young Network will fuel growth



Preventive and Wellness
Services

Targeting healthy individuals with sedentary lifestyles are prone to diseases such as cardiovascular and diabetes ailments. Precision medicine, focus on preventive care, walk-in/direct-to-customer services to drive growth

Inorganic Strategy of Expanding Metropolis Reach to more locations in existing cities of presence and new cities

STRENGTHEN METROPOLIS BRAND TO

'BE THE ONLY CHOICE OF PATIENTS'

CSR Activities

MEDENGAGE

Metropolis awarded 122 Scholarships to Medical Students in FY21-22 worth 90+ Lakhs under its flagship initiative MEDENGAGE. Over 1500 students applied for MedEngage benefits from 200+ institutes across the country





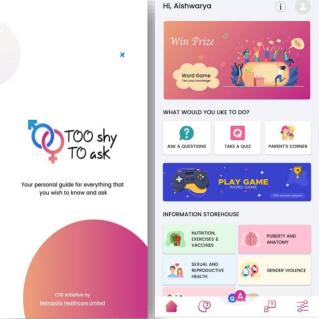
HEALTHCARE HEROES – 2nd Edition

Healthcare Heroes – 2nd Edition: The Healthcare Heroes 2nd Edition was launched in December 2021 to recognize healthcare professionals & institutions with a strong sense of purpose and commitment towards patient care. The awards were given to doctors, nurses, ward boys, hospitals municipal corporations, corporates and NGOs. We recognized contributions of individuals institutions with award category titles such as Self Service, Healthcare Pinnacle, Nightingale, White Knight, Legacy, Impactful CSR, Pride and Profession, Public Health, Municipal Excellence, Pride in Profession and Healthcare Luminary.



TOO SHY TO ASK

Our app for adolescent and reproductive sexual health education titled TOOSHYTOASK reached over 165,000+ installs. Our regular education column in Mid-Day had a reach of over 2,50,000+ every week. In addition, our experts answered over 10,000+ queries from April 2021- March 2022. We launched the new and upgraded version of App in Android and iOs platform to enhance better user experience and have started building a flexible platform with capabilities to build future learning/course management modules.



MEDENGAGE DESU*

DESU has initiated a course for Medical Laboratory Science aimed at preparing students for employment in the roles of Phlebotomists, Lab Attendants, Lab Assistants, Lab Technicians, etc.

Metropolis Labs India be the industry partner for the course being offered by DSEU.

Metropolis to jointly certify the program along with DSEU. Metropolis under its CSR initiative to fund the setup of practical and lab training requirements. MEDENGAGE DSEU is a multiyear project which will be implemented over the next three years.

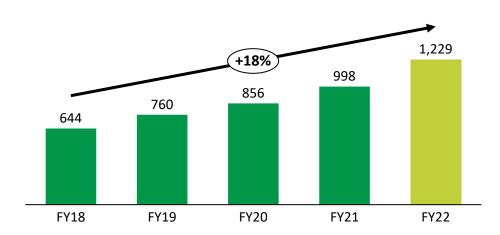


Historical Financial & Operational Performance

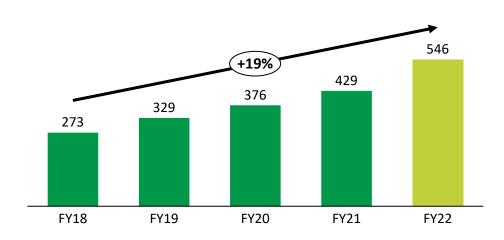
Better than industry growth







Revenue growth for B2C (In Rs. Crs.)



Bolstering Growth in Wellness Segment



Metropolis Wellness revenue contribution for Metropolis is 7% in FY22



This market is expected to grow at a CAGR of 20% over next 3 financial years (Frost & Sullivan)



Customers today are serious about wellness and choose to undergo preventive screening to safeguard their health and diagnose conditions before they turn in to complications



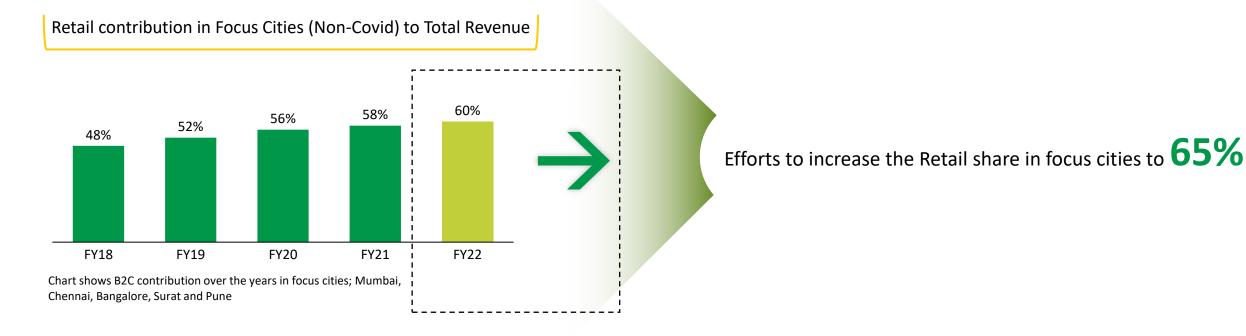
This segment is termed as wellness as opposed to the illness wherein the patient has to undergo tests when they are prescribed tests during sickness



Wellness & Preventive Diagnostics market is 7% to 9% in FY2018 (Frost & Sullivan)

Growing B2C Mix



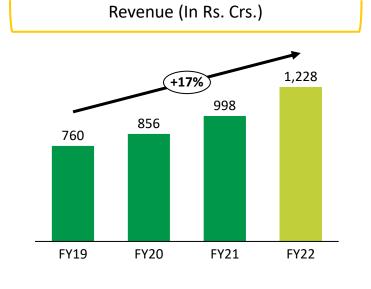


B2C contribution in the last few years has seen an upward trend owing to:-

- ✓ Aggressive network expansion to go closer to the patient
- ✓ Integrated Brand building campaigns to establish Metropolis as a trusted brand in the mind of consumer and the doctor
- ✓ Building awareness amongst doctors for quality and service differentiators of Metropolis vs the unorganized sector
- ✓ Obsessively monitoring customer experience and generating an NPS (*Net Promoters Score) of 91 across the group

Financial Highlights

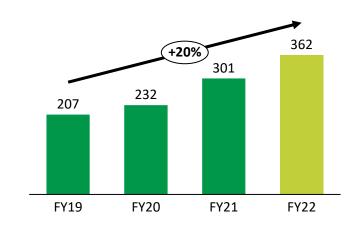




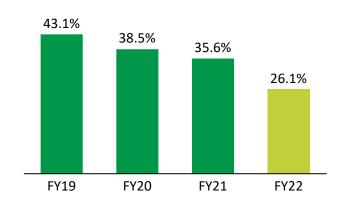
Reported PAT (In Rs. Crs.)



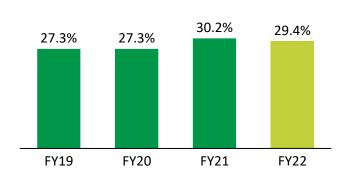
Normalized EBITDA (In Rs. Crs.)



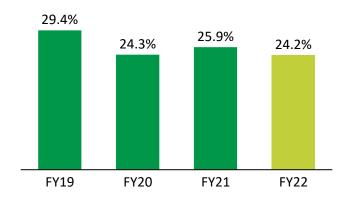
ROCE (%)*



Normalized EBITDA (%)



ROE (%)*



Consolidated Profit & Loss Statement



Profit & Loss (Rs. Crs.)	FY22	FY21	FY20	FY19	FY18
Revenue from Operations	1,228.3	997.8	855.5	760.1	643.6
Cost of Material Consumed	276.1	252.2	204.1	173.5	145.9
Laboratory testing charges	6.9	5.4	6.9	5.6	5.7
Gross Profit	945.3	740.1	644.5	581.0	492.0
Gross Profit (%)	77.0%	74.18%	75.33%	76.44%	76.44%
Employee Expenses	238.9	206.4	190.2	172.7	145.8
Other Expenses	357.6	245.7	222.4	202.8	173.7
EBIDTA	348.8	288.0	231.9	205.4	172.5
EBIDTA (%)	28.4%	28.9%	27.1%	27.0%	26.8%
Other Income	13.4	10.0	8.3	8.8	11.3
Depreciation	63.2	45.9	39.3	20.1	19.2
EBIT	299.1	252.1	201.0	188.4	164.6
EBIT (%)	24.3%	25.3%	23.5%	24.8%	25.6%
Finance Cost	21.6	7.8	7.2	0.5	1.2
Exceptional Items	15.9*	0.0	24.5	6.3	-
Share of Profit/Loss from JV	0.0	0.0	-0.5	-1.4	-
Profit Before Tax	293.4	244.3	168.7	186.5	163.4
Tax	78.7	61.0	41.2	62.9	51.8
Profit After Tax	214.7	183.3	127.6	123.6	111.6
Profit After Tax (%)	17.5%	18.4%	14.9%	16.4%	17.3%

^{*}Exceptional Item is on account of settlement with Global Hospital of past dues

Consolidated Balance Sheet



Assets (Rs. Crs.)	Mar-22	Mar-21	Mar-20	Mar-19	Mar-18
Non-current assets	1,137.2	396.0	355.2	247.9	230.1
Property, Plant and Equipment	139.2	115.1	121.2	116.7	112.3
ROU Assets	355.5	103.1	59.7	0.0	0.0
Goodwill	454.7	90.3	90.3	78.6	78.4
Other intangible assets	109.5	34.6	25.2	17.6	16.8
Intangible assets under development	5.8	0.0	3.0	5.8	0.0
·	0.0	0.0	0.0	0.5	0.0
Equity accounted investees Financial Assets	0.0	0.0	0.0	0.5	0.0
	1 0	1.8	1.0	1.0	1.0
(i) Investments	1.8	_	1.8	1.8	1.8
(ii) Loans	0.0	10.4	5.5	4.2	3.3
(iii) Other Financial Assets	34.7	2.3	12.4	10.2	8.3
Deferred Tax Assets (Net)	9.8	17.1	13.9	3.7	5.3
Other non-current assets	0.3	0.7	6.4	1.6	2.0
Non-current tax assets (net)	25.8	20.7	15.9	7.5	1.9
Current assets	393.1	608.5	397.1	304.7	300.4
Inventories	51.1	40.5	24.4	26.1	21.2
Financial Assets					
(i) Investments	13.8	8.3	12.6	31.0	100.4
(ii) Trade receivables	135.5	123.0	128.2	136.8	100.7
(iii) Cash and cash equivalents	66.0	386.6	107.2	51.4	43.5
(iv) Bank balances other than (iii)	101.0	33.1	103.3	28.9	16.7
(v) Loans	0.1	4.1	11.2	15.1	10.8
(vi) Other Financial Assets	11.5	0.6	2.2	8.4	1.4
Other Current Assets	14.3	12.2	8.0	7.0	5.7
TOTAL - ASSETS	1,530.3	1,004.4	752.2	552.6	530.5

Equity & Liabilities (Rs. Crs.)	Mar-22	Mar-21	Mar-20	Mar-19	Mar-18
Equity	888.2	708.1	525.2	420.0	429.1
Equity Share capital	10.2	10.2	10.1	10.0	9.5
Other equity	876.0	696.4	513.4	408.5	405.2
Non Controlling Interest	2.0	1.5	1.7	1.4	14.4
LIABILITIES					
Non-current liabilities	340.6	92.4	57.6	8.2	10.5
Financial Liabilities					
(i) Borrowings	158.7	0.0	0.0	0.0	0.2
(ii) Lease Liabilities	82.6	78.9	45.8	0.0	0.0
(iii)Other Non-Current Liabilities	0.9	1.2	4.7	2.1	2.4
Provisions	11.7	8.1	5.4	3.2	3.5
Deferred tax liabilities (Net)	86.7	4.2	1.7	2.9	4.4
Current liabilities	301.5	204.0	169.5	124.5	90.9
Financial Liabilities					
(i) Borrowings	99.9	0.0	0.0	17.6	0.4
(ii) Lease Liabilities	37.4	33.3	20.9	0.0	0.0
(iii) Trade Payables	103.2	110.6	85.0	53.4	35.4
(iv) Other Current Financial Liabilities	23.7	25.3	34.4	31.3	34.8
Other Current Liabilities	5.4	14.6	18.8	8.0	7.8
Provisions	8.9	7.6	6.6	4.9	4.4
Current tax liabilities (Net)	23.2	12.5	3.7	9.3	8.1
TOTAL - EQUITY AND LIABILITIES	1,530.3	1,004.4	752.2	552.6	530.5



Board of Directors and Management Team





Dr. Sushil Kanubhai Shah Chairman & Executive Director

Holds a bachelor's degree in Medicine and Surgery and a degree of Doctor of Medicine in Pathology and Bacteriology from University of Bombay. More than 3 decades of experience in Pathology business



Ameera Sushil Shah Managing Director

Holds a bachelor's degree in Business Administration from the University of Texas and also completed Owner-President Management Programme from Harvard Business School. More than 2 decades of experience in Pathology business



Non-Executive Non-Independent Director

Holds BA in Political Science from Delhi and is an Alumni of Harvard Business School. He is a first-Generation Entrepreneur with business interests in Retail, Distribution and Education



Vivek Gambhir Independent Director

Holds a bachelor's degree in Science & Arts from Lafayette College, Pennsylvania and a master's degree in Business Administration from Harvard University



Sanjay Bhatnagar Independent Director

Holds a master's degree in Engineering from Stanford University and also master's degree in business administration from Harvard University



Anita Ramachandran Independent Director

MBA (Finance) from the Jamnalal Bajaj Institute, Mumbai and has won several academic honours



Milind Shripad Sarwate
Independent Director

Holds a bachelor's degree in Commerce from University of Bombay and is an associate of the ICAI, ICSI & ICWA

Management Team





Ameera Sushil Shah Managing Director

Holds a bachelor's degree in Business Administration from the University of Texas and also completed Owner-President Management Programme from Harvard Business School. More than 2 decades of experience in Pathology business



Dr. Nilesh ShahPresident and Chief of Science & Innovation

Holds a master's degree in Engineering from University of Mumbai and a Diploma in Medical Laboratory Technology from K.J Somaiya College of Science. More than 30 years of experience in science & innovation



Rakesh Agarwal
Chief Financial Officer

Holds a Master's in Business Administration with Finance Specializations from AIM Institute and CS from ICSI. He has over 20 years of progressive experience in Finance Domain including Business Finance, Financial Management & Operations Management.



Ishita MedhekarChief Human Resource Officer

She has 20+ years of experience in varied industries such as telecom, Consultancy and Pharma with 15 years of experience in strategy and system designing and operations. In her recent assignments she has been associated with other organizations like Bharti Airtel, Avaya Global Connect, AF Ferguson & Co.

Recent Awards and Accolades





Period	Particulars Particulars
Oct-22	Dr. Kirti Chadha, Chief Scientific Officer and Group Head – CSR recognized with the Distinguished Doctor of the Year Award in Oncopathologist category by Assocham for her outstanding contribution in healthcare industry.
Sep-22	Our CFO Mr. Rakesh Agarwal was felicitated with the 'Financial Star' Award at the debut edition of the Financial Express' CFO Connect Conclave for his exemplary contribution in the field of Finance and to the growth of the organization.
Aug-22	Metropolis Labs in Ghana won the Overall Best Pathology Laboratory Centre of the Year Award at the Ghana Medical Laboratories Excellence Awards (GMLEA).
June 2022	Our MD, Ms. Ameera Shah recognized as the Most Promising Women Leader of India 2022 by ET x Femina.
May 2022	Metropolis bagged the award for Innovation in Patient Centricity and Advocacy at the Patient First Summit 2022., hosted by IHW (India Health & Wellness Council) for introducing the holistic comprehensive package 'PREGASCREEN'
April 2022	Metropolis awarded with the 'Most Popular Diagnostic Laboratory Award' at the Healthcare Excellence Awards, hosted by Connect and Heal – CNH Care. This award was given for demonstrating excellence in customer service based on user reviews.
April 2022	Metropolis honoured with the 'Best of Bharat – Pride of India Brands' Award from Exchange4media.
April 2022	Our MD, Ms. Ameera Shah honoured with the 'Outstanding Healthcare Leader of the Year' Award at the Women Achievers Award 2022, hosted by Abhyudaya Vatsalyam, acknowledging contribution and efforts in the healthcare sector.
March 2022	Our CFO, Mr. Rakesh Agarwal honoured with the FE CFO Year of the Award at the 5th edition of FE CFO Awards for his outstanding achievements, best practices and excellence.
March 2022	Metropolis honoured with the Best Organizations for Women, 2022 by the Economic Times.
March 2022	Our MD, Ms. Ameera Shah honoured with the 'Most Powerful Woman in Business Award by Business Today
January 2022	Our MD, Ms. Ameera Shah has won the Women Entrepreneur Award in Organizational Segment - Health & Wellness category at the Express Awards for Women Entrepreneurs (ExpressAWE), instituted by the Financial Express and FICCI FLO
November 2021	Our MD, Ms. Ameera Shah has been featured among the Most Powerful Women in Business by Fortune India for the fifth consecutive year
March 2021	Our MD, Ms. Ameera Shah has been awarded as EY Entrepreneur of the Year in Life Science and Healthcare



For further information, please contact:

Company:

Investor Relations Advisors:



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